# SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO § 240.13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO § 240.13d-2

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO. )\*

## **Baosheng Media Group Holdings Limited**

(Name of Issuer)

Ordinary shares, \$0.0005 par value per share

(Title of Class of Securities)

G08908108\*\*

(CUSIP Number)

December 31, 2021

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

	Rule 13d-1(c)
$\boxtimes$	Rule 13d-1(d)
*The remair	nder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

\*\* CUSIP number G08908108 has been assigned to the ordinary shares ("Ordinary Shares") of the Issuer, which are listed on the Nasdaq Capital Market under the symbol "BAOS."

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

## CUSIP No. G08908108

1	Name of R	epor	ting Person				
	Deng Guan	Inv	estment Limited				
2	Check the Appropriate Box if a Member of a Group  (a) □  (b) □						
3	SEC Use O	nly					
4	Citizenship	or F	Place of Organization				
	British Virg	gin Is	slands				
		5	Sole Voting Power				
			0				
Number Shares		6	Shared Voting Power				
Benefi	cially		4,600,000 (1)				
Owned Each		7	Sole Dispositive Power				
Reporting Person With			0				
		8	Shared Dispositive Power				
4,600,000 (1)							
9	Aggregate .	Amo	ount Beneficially Owned by Each Reporting Person				
	4,600,000	1)					
10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares □						
11	Percent of Class Represented by Amount in Row 9						
	15.72% <sup>(2)</sup>						
12	12 Type of Reporting Person						
	FI						
(1)	Represen	its 4.	600,000 ordinary shares held by Deng Guan Investment Limited, a British Virgin Islands company wholly owned by Mr. Hui Yu.				
\ <del>-</del> /	presen	,	The second secon				

The beneficial ownership percentage is calculated based on 29,260,784 ordinary shares of the Issuer issued and outstanding as of December 31, (2) 2021.

## CUSIP No. G08908108

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1	Name of Reporting Person							
	Hui Yu							
2	Check the Appropriate Box if a Member of a Group  (a) □  (b) □							
3	SEC Use O	nly						
4	Citizenship	or F	Place of Organization					
	People's Re	pub	lic of China					
		5	Sole Voting Power					
			l o					
Numbe Shares	er of	6	Shared Voting Power					
Benefi			4,600,000 (1)					
Owned Each	•	7	Sole Dispositive Power					
Report Person			0					
		8	Shared Dispositive Power					
4,600,000 (1)								
9	Aggregate Amount Beneficially Owned by Each Reporting Person							
	4,600,000 <sup>(1)</sup>							
10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares □							
11	Percent of Class Represented by Amount in Row 9							
	15.72% <sup>(2)</sup>							
12	Type of Reporting Person							
	IN							
(1)			600,000 ordinary shares beneficially owned by Mr. Hui Yu, held indirectly by Deng Guan Investment Limited, a British Virgin any wholly owned by Mr. Hui Yu.					

<sup>(2)</sup> The beneficial ownership percentage is calculated based on 29,260,784 ordinary shares of the Issuer issued and outstanding as of December 31, 2021.

#### ITEM 1.

(a) Name of Issuer:

Baosheng Media Group Holdings Limited

(b) Address of Issuer's Principal Executive Offices:

FLOOR 15, YONGHE EAST BUILDING B NO. 28 ANDINGMEN EAST AVENUE DONGCHENG DISTRICT, BEIJING PEOPLE'S REPUBLIC OF CHINA 100007

### ITEM 2.

- (a) Name of Person Filing:
  - (i) Deng Guan Investment Limited
  - (ii) Hui Yu

(collectively, the "Reporting Persons")

(b) Address of Principal Business Office, or if None, Residence:

The addresses of the Reporting Persons are:

(i) Deng Guan Investment Limited

Room 802, Culture Building, 59A Zhongguancun Street, Haidian District Beijing, People's Republic of China 100872

(ii) Hui Yu

Room 802, Culture Building, 59A Zhongguancun Street, Haidian District Beijing, People's Republic of China 100872

- (c) Citizenship:
  - (i) Deng Guan Investment Limited

British Virgin Islands

(ii) Hui Yu

People's Republic of China

(d)Title of Class of Securities:

Ordinary Shares, par value \$0.0005 per share

(e) CUSIP Number: G08908108

# ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO SS.240.13d-1(b) OR 240.13d-2(b) OR (c), CHECK WHETHER THE PERSON FILING IS A:

(a) $\square$ Broker or dealer registered under Section 15 of the Act (15 U.S.)	C. 78o).
(b) ☐ Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c).	

(c)  $\square$  Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c).

(d) Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).

(e)  $\square$  An investment adviser in accordance with ss.240.13d-1(b)(1)(ii)(E);

(f)  $\square$  An employee benefit plan or endowment fund in accordance with ss.240.13d-1(b)(1)(ii)(F);

(g)  $\square$  A parent holding company or control person in accordance with ss.240.13d-1(b)(1)(ii)(G);

(h) ☐ A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);

(i)  $\square$  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

(j)  $\square$  Group, in accordance with ss.240.13d-1(b)(1)(ii)(J).

#### ITEM 4. OWNERSHIP.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

Reporting Persons	Beneficial Ownership	Percentage of Total Ordinary Shares <sup>(1)</sup>	Sole Voting Power	Shared Voting Power	Sole Dispositive Power	Shared Dispositive Power
Deng Guan Investment						
Limited <sup>(2)</sup>	4,600,000 <sup>(3)</sup>	15.72%	0	4,600,000 (3)	0	4,600,000 <sup>(3)</sup>
Hui Yu	4,600,000 (4)	15.72%	0	4,600,000 (4)	0	4,600,000 (4)

<sup>(1)</sup> The beneficial ownership percentage is calculated based on 29,260,784 ordinary shares of the Issuer issued and outstanding as of December 31, 2021.

- (2) Deng Guan Investment Limited is wholly owned by Mr. Hui Yu.
- (3) Represents the number of ordinary shares held by Deng Guan Investment Limited as of December 31, 2021.
- (4) Represents the number of ordinary shares indirectly held by Mr. Hui Yu through Deng Guan Investment Limited as of December 31, 2021.

### ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS.

If this statement is being filed to report the fact that as	of the date hereof the	e reporting person	has ceased t	to be the	beneficial	owner of n	ore than f	ive
percent of the class of securities, check the following: $\Box$								

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY.
Not applicable.
ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.
Not applicable.
ITEM 9. NOTICE OF DISSOLUTION OF GROUP.
Not applicable.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

ITEM 10. CERTIFICATIONS.

Not applicable.

Not applicable.

## LIST OF EXHIBITS

Exhibit No.		Description	
<u>99.1</u>	Joint Filing Agreement		

### **SIGNATURE**

	After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and
correct.	

Date: February 14, 2022

Deng Guan Investment Limited

/s/ Hui Yu

Name: Hui Yu Title: Director

/s/ Hui Yu

Name: Hui Yu

### **JOINT FILING AGREEMENT**

In accordance with Rule 13d-1(k) promulgated under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with all other Reporting Persons (as such term is defined in the Schedule 13G referred to below) on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the ordinary shares, par value of US\$0.0005 per share, of Baosheng Media Group Holdings Limited, a Cayman Islands exempted company, and that this Agreement may be included as an exhibit to such joint filing. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned hereby execute this Agreement as of February 14, 2022.

Deng Guan Investment Limited

/s/ Hui Yu

Name: Hui Yu Title: Director

/s/ Hui Yu

Name: Hui Yu